



NHÀ XUẤT BẢN GIÁO DỤC VIỆT NAM  
CTCP MĨ THUẬT & TRUYỀN THÔNG

SOCIALIST REPUBLIC OF VIETNAM  
INDEPENDENCE - FREEDOM - HAPPINESS

Ref No : 107 /CV-MTTT

Hanoi, July 19, 2025

*Re: Explanation of the decrease in revenue*

*and net profit after tax in Q2/2025 compared to Q2/2024*

**To: HANOI STOCK EXCHANGE**

Art Design Communication Joint Stock Company has submitted the Q2/2025 Financial Statements to the Hanoi Stock Exchange as required. In this report, certain indicators of business performance for Q2/2025 showed a decline compared to Q2/2024 (with a difference exceeding 10%). Therefore, we hereby submit this official explanation to the Hanoi Stock Exchange as follows:

- In Q2/2025, several of the Company's business segments faced unfavorable conditions, resulting in a revenue decline of VND 28 billion, equivalent to a 31.3% decrease. Accordingly, the net profit after tax dropped by VND 1.935.389.812, equivalent to a 58,5% decrease.

Respectfully submitted!

Art Design Communication Joint Stock Company  
Director

Recipients:

- As above;
- BoD,EB,CA,SB
- Office archives;



Pham Van Thang