



NHÀ XUẤT BẢN GIÁO DỤC VIỆT NAM
CTCP MĨ THUẬT & TRUYỀN THÔNG

SOCIALIST REPUBLIC OF VIETNAM
INDEPENDENCE - FREEDOM - HAPPINESS

Ref No : 125 /CV-MTTT

Hanoi, August 14, 2025

Re: Explanation of the decrease in revenue

and net profit after tax for the first 6 months of 2025 compared to the same period in 2024

To: HANOI STOCK EXCHANGE

Art Design Communication Joint Stock Company has submitted the Interim Financial Reporting of 2025 (Reviewed) to the Hanoi Stock Exchange as required. In this report, certain indicators of business performance for the first 6 months of 2025 showed a decline compared to the same period report in 2024 (with a difference exceeding 10%). Therefore, we hereby submit this official explanation to the Hanoi Stock Exchange as follows:

- In the first 6 months of 2025, several of the Company's business segments faced unfavorable conditions, resulting in a revenue decline of VND 41.2 billions, equivalent to a 24.93% decrease. Accordingly, the net profit after tax dropped by VND 2.114.158.685, equivalent to a 41.15% decrease.

Respectfully submitted!

Art Design Communication Joint Stock Company
Director

Recipients:

- As above;
- BoD, EB, CA, SB
- Office archives;



Pham Van Thang