

**HAI HA CONFECTIONERY
JOINT STOCK COMPANY**

No: 59/CPHH - PTV

**SOCIALIST REPUBLIC OF VIETNAM
Independence - Freedom – Happiness**

Hanoi, April 30, 2026

Re: Explanation for a variance of over
10% in profit after tax compared to
the same period last year

**To: - State Securities Commission of Vietnam;
- Hanoi Stock Exchange**

Pursuant to Circular No. 96/2020/TT-BTC dated November 16, 2020 issued by the Ministry of Finance on information disclosure in the securities market..

Based on the Q1 2026 Financial Statements, the Company hereby provides an explanation for the increase of over 10% in profit after tax compared to the same period last year as follows:

Reasons:

- The Company flexibly adjusted its business and product distribution policies;
- Reduced costs, including selling expenses and administrative expenses;
- As a result, revenue and operational efficiency improved, leading to higher profit after tax compared to the same period last year.

The Company hereby reports to the State Securities Commission of Vietnam, the Hanoi Stock Exchange, and investors for their information.

Yours sincerely,

CHAIRMAN OF THE BOARD



Hoàng Hưng